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## Measurement Ltd. Expands Its Accutire Line With Three Powerful New Air Compressors

*Best-Selling Accutire Tire Pressure Gauges Now Paired with 12 Volt, 300 PSI Compressors  
for Home and Automotive Use*

**May 2008** – Measurement Ltd. today announced a new line of three powerful air compressors that feature the company's best-selling Accutire<sup>®</sup> line of tire pressure gauges. The new Accutire Tire Inflators offer both power and portability for home and auto use. The compressors will be available in select automotive specialty stores now, we showcased the new product line at the Automotive Aftermarket Products Expo (AAPEX) Booth #1145 in the Sands Expo Center, Las Vegas, NV.

"Maintaining proper tire pressure is no longer just a part of routine auto maintenance – the government has mandated the installation of tire pressure monitoring systems in new vehicles as a safety feature. But unless drivers are near an air compressor, they can't immediately take action if their tire pressure is low – until now," said Bob Van Zeyl, Director of Sales & Marketing at Measurement Ltd. "Our new Accutire Tire Inflator is a total tire inflation system that consumers can carry in their vehicles, giving them the ability to keep their tires operating safely and at peak performance – wherever and whenever they need it."

The new Accutire Tire Inflators are easy to use – just plug the compressor's power adaptor into a vehicle's 12-volt utility port, slip the adaptor over the tire valve and you're ready to inflate. The compressor's three versatile needles can also inflate bicycle tires, rafts, sports equipment, inflatable toys and more, making it perfect for home use as well.

The **Accutire Tire Inflator MS 5530** (MSRP: \$19.99) comes complete with a built-in pressure gauge, 20-inch hose, 10-foot power cable, two nozzle adaptors and a sports needle. Its compact design fits easily in a vehicle's glove box. The **Accutire Tire Inflator MS 5540** (MSRP: \$24.99) adds a powerful flashlight for safe night-time use. The **Accutire Digital Tire Inflator MS 5550** (MSRP: \$39.99) includes a digital tire pressure gauge, flashlight, emergency flasher, and an on-board storage compartment for the cord, hose and spare needles. It also offers a built-in automatic shut-off sensor that allows the user to set the desired PSI and walk away from the unit. When the desired PSI setting is reached, the unit shuts itself off.

The new line of Accutire Tire Inflators will be sold in automotive, sporting goods, home improvement, discount retailers, wholesale clubs and other stores in January 2008. For more information, or to place an order, please call Customer Service at 973-402-4240 or visit the website at [www.measurement-ltd.com](http://www.measurement-ltd.com).



Accutire Tire Inflator MS 5530



Accutire Tire Inflator MS 5540



Accutire Tire Inflator MS 5550

**About Measurement Ltd., Inc.**

Measurement Ltd. is a global designer and manufacturer of sensor-based products. The company designs and manufactures "private label" equipment for original equipment manufacturers (OEMs), and creates consumer products under its own trademark brands, Accutire<sup>®</sup>, Park-Zone<sup>®</sup> and Accutape<sup>®</sup>. For more information, please visit us online at [www.measurement-ltd.com](http://www.measurement-ltd.com).